



ULTIMA®

Powerful software for powerful company

ULTIMA® is a package of integrated software solutions for your company's material and financial operations. The package offers intelligent software tools that bring together all business functions and processes into a single system, thus enabling enhanced productivity, flexibility and security.

ULTIMA® Powerful software for powerful company

Duna Computers introduces its latest product ULTIMA®, the first-ever and unique business package with integrated software solutions, designed to respond to every need your company might have. ULTIMA® will ensure absolute control over all recourses, organization of all sectors, detailed insight of each internal and external processes, as well as simplify everyday operations. The complete access to all company's segments will save time and gain an advantage in making the right decisions in a quick and simple manner!

ULTIMA® is an advance software integrating all business operations into a single system, thus ensuring flexibility, stability, and safety. The package of software solutions combines modules for various segments in the company's operations: procurement, sales, distribution, commercial operations, accounting, sales promotions, and management of marketing materials, all centralized in a single base that provides efficient access to all employees and generates reports at every level.

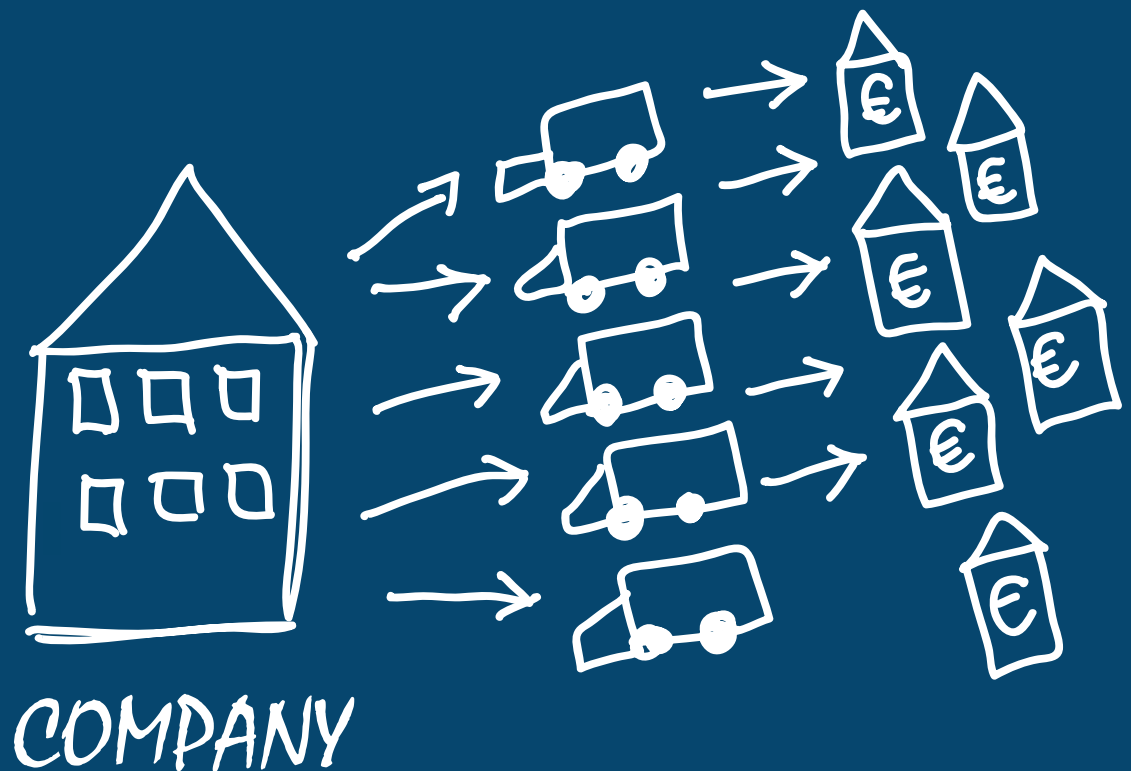
Even though ULTIMA® is sophisticated software with various modules and tools; its usage is simple, easy and exceptionally precise. Take a look at the complete offer of business packages and get better understanding of all useful information and opportunities offered by this advanced software.



Each company is a story for itself...

This is exactly why ULTIMA® contains four different software packages with numerous advantages and useful tools. Tailored to the needs and size of your company, the ULTIMA® packages will perfectly fit into each segment of your operations.

Take a look at the advantages offered by each of the ULTIMA® packages and find the one that best fits the profile of your company.

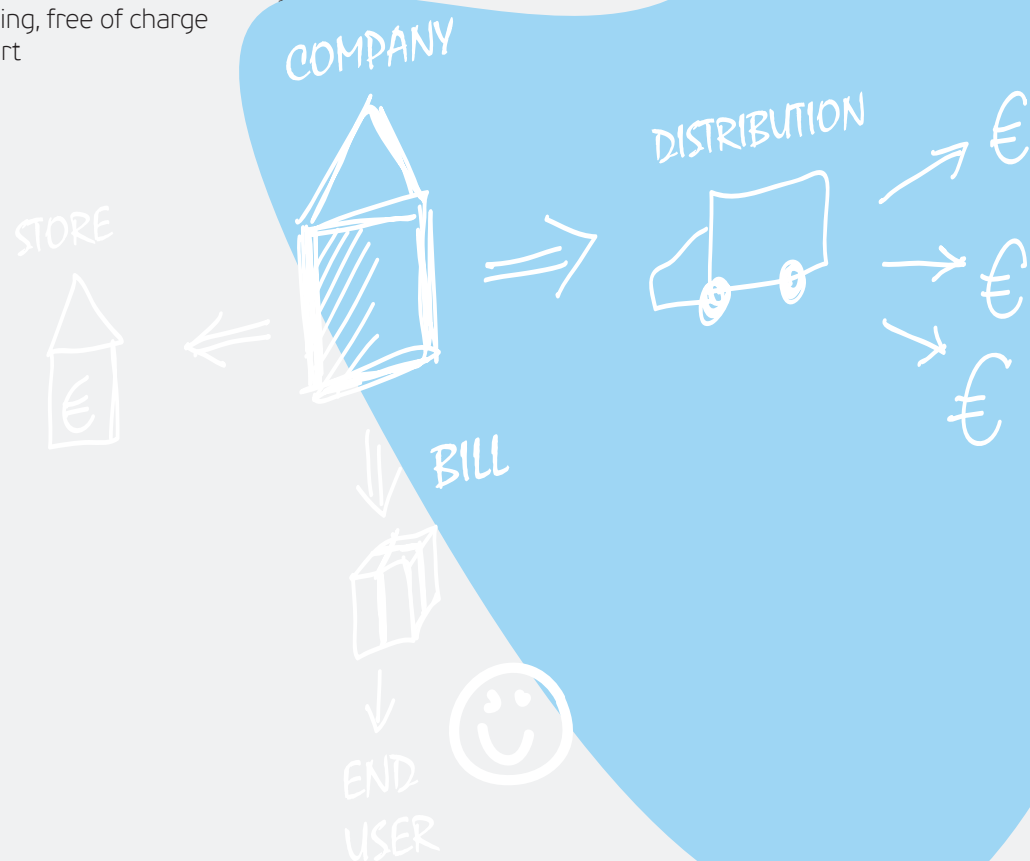


ULTIMA® Distribution

ULTIMA® Distribution is a package intended for companies engaged in the distribution of consumer goods. The package improves the everyday commercial and financial operations and creates the basis for automatization of the direct sales. In this way, the company has accurate insight at all times in its sales, delivery and collection related to each individual client. ULTIMA® Distribution ensures full integration of the company processes and the highest level of control over all operational flows.

The ULTIMA® Distribution includes:

- 2 licenses for back-office application
- 2 licenses for mobile application
- 5 hours of implementation, free of charge
- 5 hours of training, free of charge
- technical support



ULTIMA® Standard

ULTIMA® Standard is a package ensuring insight of small companies into their operations by generating financial reports and sales analysis. In addition to the basic functionalities included, ULTIMA® Standard also provides a higher level of efficiency and processes monitoring. ULTIMA® Standard defines the users' access to individual documents or modules of each employee in the company, thus ensuring better control and security.

The ULTIMA® Standard includes:

- 5 licenses for back-office application
- 5 licenses for mobile application
- 10 hours of implementation, free of charge
- 10 hours of training, free of charge
- technical support



ULTIMA® Professional

ULTIMA® Professional is a package for middle-size companies, containing more complex processes. The pre-defined flow of documents adds to the efficiency in the operations, introducing automated implementation of the cumbersome document creation procedures. At the same time, the package also includes tools for suing and interest calculation, thus ensuring accurate and timely collection of any outstanding claims from clients.

You and your employees will be able to immediately feel the advantages of the package:

- 15 licenses for back-office application
- 15 licenses for mobile application
- 25 hours of implementation, free of charge
- 25 hours of training, free of charge
- technical support



ULTIMA® Enterprise

ULTIMA® Enterprise is a package offering advanced software solutions, designed to cater for the needs of large companies with complex organizational structures, processes and procedures in their operations. The software allows for enhanced controls and improved efficiency at several levels:

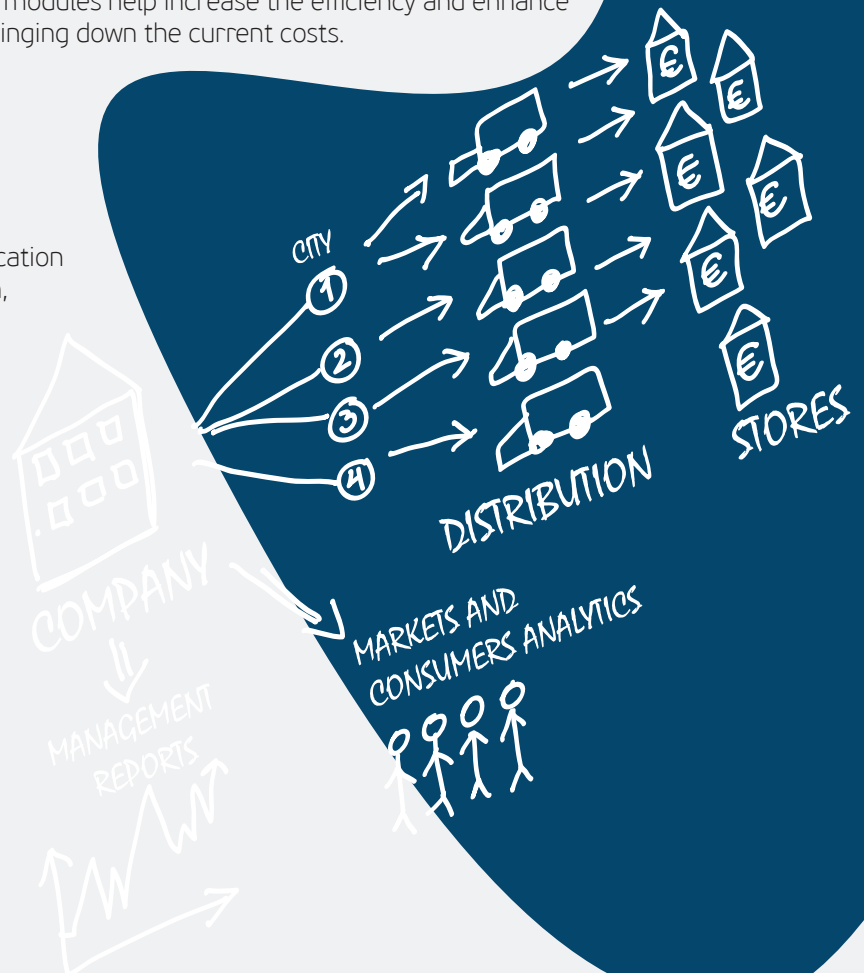
- complete insight into the material and financial operations of the company
- control of all input and output processes
- access to a wide data base
- advanced analytics of markets and consumers
- standardization in line with the financial rulebooks
- compatibility with various ISO standards

The package includes a Customer Relationship Management (CRM) application for data collection, analysis and report generation for a large client data base. The CRM allows for keeping the existing and attracting new customers, on the basis of real data related to the wishes and needs of your clients.

ULTIMA® Enterprise and its advance modules help increase the efficiency and enhance the control in all of the segments, bringing down the current costs.

ULTIMA® Enterprise includes:

- 100 licenses for back-office application
- 50 licenses for mobile application
- 50 hours of implementation, free of charge
- 50 hours of training, free of charge
- technical support



To bring the ULTIMA® packages close to you, we present all of the individual modules creating this sophisticated software. This will help you better understand the tools, their functions, and the advantages of having them linked into a single system.

ULTIMA® contains basic and advanced modules integrated in a single system, which functions in a perfectly organized manner:

- **Data catalogue (SIF)** is a module used for everyday entry, update and inspection of data related to products, price lists, clients, types of documents, etc.
- **Administrator console (ADM)** is a module allowing for management and control of the entire system of users within the company, their levels of access and use, as well as insight into certain modules, documents, and reports.
- **Mobile sales (MOB)** is a module allowing for the development of documents for direct sales, integration with devices (manual devices, printers, and fiscal cash registers), and synchronization with the central data base.
- **Commercial-material operations (KOM)** includes organization set-up, client data base, products, price-lists, as well as creation of internal and sales-related documents.



ULTIMA

- **Financial operations (FIN)** is a module brought in compliance with the regulations and related to the making of entries in the main ledger, updating bank statements, analytical making of entries by clients, employees, organizational units, overviews and reports.
- **Management Information System (MIS)** is a module providing management reports, generated at the request of the users with relation to the insight into the sales figures, invoices, and used for the development of a list showing the largest suppliers and buyers, as well as the best selling products.
- **Workflow of documents (WF)** allows for the creation of a strictly defined flow of documents, to ensure automatization of the process of commercial and financial operations.
- **Customer Relationship Management (CRM)** is a module allowing for the management of a large client data base, including several parameters on categorization, management and presentation of reports on clients, distributors, market segments, and sales channels.

Take a look at the numerous advantages of the ULTIMA® packages. Once you get a detailed knowledge of the packages, you will get a new and different picture of the operations of your company.

Using this software, you have unlimited possibilities for improvements in the operations of your company, increasing your efficiency and, most importantly, saving on time and funds.

- full insight into and control of the material and financial operations
- full integration of the company – linking all business processes, units and mobile employees
- enhancement of productivity – improved transfer of data and process automation
- reducing operating costs
- standardization in line with the financial rulebooks
- advanced analytical accounting on the markets and buyers
- sales promotions
- possibility to configure it at the request of the users
- simple to upgrade with additional modules
- more than 1 000 000 reports
- built-in predefined ISO 9001 process, as well as linking with other ISO standards
- multi-language version



END
USER

We have highlighted the main advantages of the ULTIMA® packages, which will enable you to develop and improve the operations of your company, starting today!

- **Simple management of the business** – easy management of all the processes and their full integration at company level. ULTIMA® allows for automated delivery of management reports in a format easily accessible by the users (e-mail, excel, html).
- **Customer-centric** – complete understanding of the buyers' needs, ensuring long-lasting loyalty, and thus increase of sales. The powerful report generator integrated in the CRM module allows for full market analysis, aimed at building long-term relationships with the buyers.
- **Collaborating environment** – a possibility for all employees and managers in the company to share, manage and access all information.
- **Flexibility** – quick response to the changing conditions in the business environment. Possibilities for simple upgrade of the modules, in line with any new needs for growth and development of the business.
- **Security** – defining the document handling policy, your company can control or limit the access to certain documents or modules, assigning such access limitations to a portion of or to all employees in the company. This prevents any unauthorized access to and leakage of certain data out of the company.
- **Stability** – built on a Windows-platform, the system ensures easy integration with the existing infrastructure, as well as its simple and care-free use by all users and simple management by the IT managers.

Make the right step for your company. Choose ULTIMA® and have the power of the software working for you. We expect you at Duna Computers.



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